Marketing in Europe

THE ECONOMIST INTELLIGENCE UNIT (EUROPE) SA

INDEX TO NUMBERS

80-140

JULY 1974

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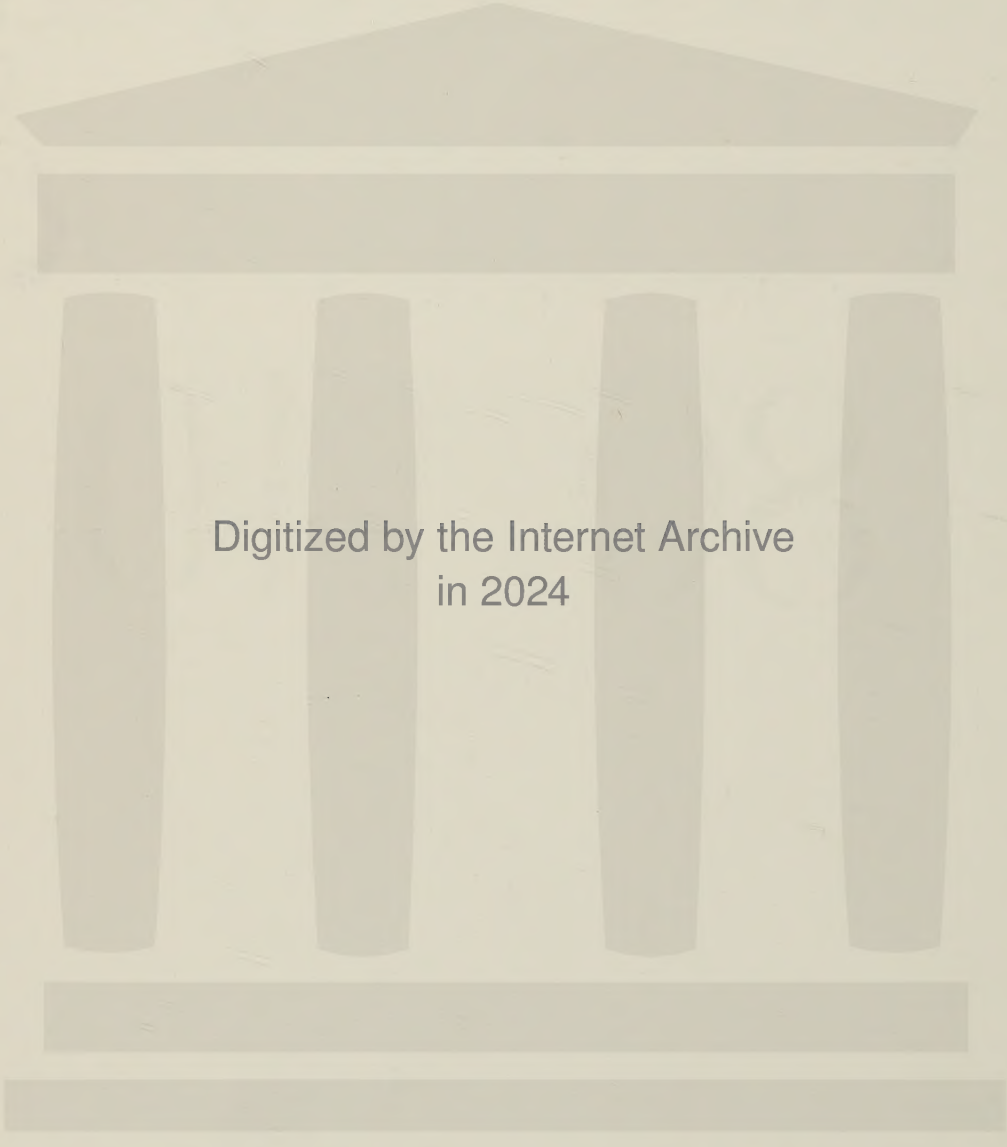

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Marketing in Europe

A Guide to European Markets

MARKETING IN EUROPE is a monthly publication providing detailed, independent studies of markets for specific consumer products in Europe. The emphasis is on the original six EEC countries (Belgium, Luxemburg, France, Germany, Italy and the Netherlands), although other Continental and Scandinavian markets are sometimes featured.

(The United Kingdom market is covered by a separate publication - Retail Business - prepared by the EIU's London Office).

Contents

Marketing Review. A summary of recent developments throughout Europe in the fields of marketing, company news, retailing and distribution.

Trade Reviews. Broad product sectors in individual EEC countries are reviewed each month: basic market data is brought up to date and the latest trends highlighted. A total of 30 Trade Reviews are published systematically per year.

Special Reports. Each issue contains three Special Reports, analysing the current structure and characteristics of particular consumer markets, and assessing future trends. Information is provided under the following main headings:

- Production
- Foreign Trade
- Apparent Consumption
- Consumption Patterns
- Manufacturers, Brands, Market Shares
- Distribution
- Prices and Margins
- Advertising and Promotion
- Prospects

Format

A year's subscription comprises three Groups of four issues each. Each Group covers a carefully defined product field and can be subscribed to separately on a quarterly basis by those who do not require all twelve issues.

The three product Groups are:

1. FOOD, DRINK, TOBACCO
2. CLOTHING, FURNITURE, LEISURE GOODS
3. CHEMISTS GOODS, HOUSEHOLD GOODS, DOMESTIC APPLIANCES

Regardless of the Group of products covered, there is complete uniformity in the layout of contents of each issue. Trade Reviews for any given month always cover the same product sectors and countries. Special Report topics are selected from within the product Group of the issue concerned.

ANNUAL SUPPLEMENTS 1969-1973

An Annual Supplement to Marketing in Europe was published from 1969 to 1973, but has now been discontinued. The Supplements treated aspects of marketing - such as franchising, distribution and advertising - rather than actual markets.

Annual Supplement 1969 -	Premium Marketing
	Door-to-Door Selling
	Marketing Case History
	Stock Control
	Marketing Courses for Management
Annual Supplement 1970 -	Comparative Prices of Branded Consumer Goods in the EEC
	Exporting Consumer Goods to Eastern Europe - Selling or Marketing ?
	Franchising
	Garden Centres in the European Community
Annual Supplement 1971 -	A Guide to Retail Distribution in the EEC
Annual Supplement 1972 -	Advertising in Germany
	Advertising in Italy
	Cash and Carry in France
	Employment Conditions in the EEC
Annual Supplement 1973 -	Advertising in Belgium
	Advertising in France
	Mail Order in Italy

NOTE

The index is divided into three sections

- Index to Trade Reviews
- Alphabetical Index to Trade Reviews
- Alphabetical Index to Special Reports
- Country Index for Special Reports

KEY TO COUNTRIES

B	Belgium	D	Denmark
F	France	Fin	Finland
N	Netherlands	Nor	Norway
G	Germany (Federal Republic)	Spn	Spain
I	Italy	Swe	Sweden
A	Austria	Swi	Switzerland

EEC All EEC countries together

EFTA All EFTA countries together

Availability of Issues

The following issues are now out of print: 88, 89, 91, 92, 94-96, 98, 101-105, 108, 110, 111, 113, 115, 116, 121-124. Photocopies of articles in these issues can be supplied on request.

INDEX TO NUMBERS 1-79

AN INDEX to issues before No. 80 July 1969 of MARKETING IN EUROPE is available from all EIU offices

INDEX TO TRADE REVIEWS: Nos. 116 to 140, July 1972 to July 1974

Trade Reviews are scheduled on a regular annual pattern according to Product Group and according to Country. In this way, Germany is grouped with Italy, and Belgium with France and the Netherlands.

For example: the Trade Reviews on Non-Alcoholic and Alcoholic Beverages (Group I) covering Germany and Italy are scheduled for January and those covering Belgium, France and the Netherlands appear in October.

Trade Reviews are presented in three sections - Market Size, Market Trends and Prospects. Under Market Size, basic data on production, foreign trade and consumption is brought up to date. Market Trends cover significant recent developments in the sectors concerned as well as concentrating on different market aspects each year, chosen from a wide range of topics: advertising and promotion (expenditure, media, methods); manufacturers (size, market share, mergers); price movements; distribution and margins (number and size of outlets, share of channels and outlets in sales, mark-ups); consumption patterns (ownership levels, per capita consumption, socio-economic breakdown of demand); product development (new product lines); etc. Prospect sections assess future development in the sectors under discussion.

KEY TO ISSUE NUMBERS

Issue	Date		Issue	Date	
116	July	1972	128	July	1973
117	August	1972	129	August	1973
118	September	1972	130	September	1973
119	October	1972	131	October	1973
120	November	1972	132	November	1973
121	December	1972	133	December	1973
122	January	1973	134	January	1974
123	February	1973	135	February	1974
124	March	1973	136	March	1974
125	April	1973	137	April	1974
126	May	1973	138	May	1974
127	June	1973	139	June	1974
			140	July	1974

ANNUAL TRADE REVIEWS FORMAT

Month	Countries	Product Group	Topic
January	G I	Food, Drink, Tobacco (1)	Non-Alcoholic and Alcoholic Beverages (2-part)
February	B F N	Clothing, Furniture Leisure Goods (2)	Furniture and Furnishings (2-part)
March	G I	Chemists Goods, Household Goods, Domestic Appliances (3)	Pharmaceuticals, Cosmetics and Toiletries, Cleaning Products (3-part)
April	B F N	Food, Drink, Tobacco (1)	Processed and Preserved Foods, Confectionery and Bakery Products (2-part)
May	G I	Clothing, Furniture, Leisure Goods (2)	Clothing and Footwear (2-part)
June	B F N	Chemists Goods, Household Goods, Domestic Appliances (3)	Domestic Appliances and Sound Equipment (2-part)
July	G I	Food, Drink, Tobacco (1)	Processed and Preserved Foods, Confectionery and Bakery Products (2-part)
August	B F N	Clothing, Furniture, Leisure Goods (2)	Clothing and Footwear (2-part)
September	G I	Chemists Goods, Household Goods, Domestic Appliances (3)	Domestic Appliances and Sound Equipment (2-part)
October	B F N	Food, Drink, Tobacco (1)	Non-Alcoholic and Alcoholic Beverages (2-part)
November	G I	Clothing, Furniture, Leisure Goods (2)	Furniture and Furnishings (2-part)
December	B F N	Chemists Goods, Household Goods, Domestic Appliances	Pharmaceuticals, Cosmetics and Toiletries, Cleaning Products (3-part)

Subject	Country	Issues
Beer	G	134
-	I	134
Carpets	G	120,132
-	I	120,132
-	B	123,135
-	F	123,135
-	N	123,135
Cleaning Products	G	124,136
-	I	124,136
-	B	121,133
-	F	121,133
-	N	121,133
Clothing	G	126,138
-	I	126,138
-	B	117,129
-	F	117,129
-	N	117,129
Confectionery	G	116,128,140
-	I	116,128,140
-	B	125,137
-	F	125,137
-	N	125,137
Cosmetics	G	124,136
-	I	124,136
-	B	121,133
-	F	121,133
-	N	121,133
Dairy Products	G	122,140
-	I	122,140
-	B	119,131,137
-	F	119,131,137
-	N	119,131,137
Electric Domestic Appliances	G	118,130
-	I	121,133
-	B	127,139
-	F	127,139
-	N	127,139
Fish, Fresh	G	122 (discontinued)
-	I	122 (discontinued)
-	B	119,131
-	F	119,131
-	N	119,131
Fish, Preserved	G	116,128,140
-	I	116,128,140
-	B	125,137
-	F	125,137
-	N	125,137
Flour Products	G	116,128,140
-	I	116,128,140
-	B	125,137
-	F	125,137
-	N	125,137

Subject	Country	Issues
Footwear	G	126,138
–	I	126,138
–	B	117,129
–	F	117,129
–	N	117,129
Fruit, Fresh	G	122 (discontinued)
–	I	122 (discontinued)
–	B	119,131
–	F	119,131
–	N	119,131
Fruit, Preserved	G	116,128,140
–	I	116,128,140
–	B	125,137
–	F	125,137
–	N	125,137
Furnishings	G	120,132
–	I	120,132
–	B	123,137
–	F	123,137
–	N	123,137
Furniture	G	120,132
–	I	120,132
–	B	123,135
–	F	123,135
–	N	123,135
Knitwear	G	126,138
–	I	126,138
Meat, Fresh	G	122 (discontinued)
–	I	122 (discontinued)
–	B	119,131
–	F	119,131
–	N	119,131
Meat, Preserved	G	116,128,140
–	I	116,128,140
–	B	125,137
–	F	125,137
–	N	125,137
Mineral Water	G	134
–	I	134
Pharmaceuticals	G	124
–	I	124
–	B	121,133
–	F	121,133
–	N	121,133
Processed and Preserved Foods	G	116,128
–	I	116,128
–	B	125,137
–	F	125,137
–	N	125,137
Soft Drinks	G	134
–	I	134
Sound Equipment	G	118,130
–	I	121,133
–	B	127,139
–	F	127,139
–	N	127,139

Subject	Country	Issues
Spirits	G	134
-	I	134
Toiletries	G	124,136
-	I	124,136
-	B	121,133
-	F	121,133
-	N	121,133
Vegetables, Fresh	G	122 (discontinued)
-	I	122 (discontinued)
-	B	119,131
-	F	119,131
-	N	119,131
Vegetables, Preserved	G	116,128,140
-	I	116,128,140
-	B	125,137
-	F	125,137
-	N	125,137
Washing Powder	G	124,136
-	I	124,136
-	B	121,133
-	F	121,133
-	N	121,133
Wine	G	134
-	I	134

ALPHABETICAL INDEX TO SPECIAL REPORTS

Subject	Country	Issue	Date
Appliances - Small Domestic	F	106	September 1971
Baby Foods	F	116	July 1972
Bath Products	F	118	September 1972
-	N	127	June 1973
Bedding and Blankets	B	108	November 1971
Beer	I	83	October 1969
-	G	95	October 1970
-	B	104	July 1971
-	F	128	July 1973
-	N	140	July 1974
Bicycles and Mopeds	N	126	May 1973
Biscuits	B	107	October 1971
-	N	113	April 1972
-	I	116	July 1972
Blankets	N	96	November 1970
-	F	126	May 1973
Blankets and Bedding	B	108	November 1971
Bread - Industrial	G	125	April 1973
Breakfast Cereals	G	83	October 1969
Cake Mixes and Dessert Powders	N	104	July 1971
Cameras	Swi	96	November 1970
Camping Equipment	G	81	August 1969
-	F	84	November 1969
-	I	93	August 1970
-	N	114	May 1972
Canned Fruit and Vegetables	I	119	October 1972
-	N	122	January 1973
-	B	128	July 1973
-	D	131	October 1973
Canned Vegetables	F	110	January 1972
Canned and Packet Soup	N	98	January 1971
Caravans	N	132	November 1973
Carpets	N	93	August 1970
-	F	108	November 1971
-	G	117	August 1972
-	B	126	May 1973
Carpets and Textile Floor Coverings	I	138	May 1974
Cassettes, Tapes and Records	F	102	May 1971
Central Heating	B	112	March 1972
-	N	118	September 1972
Cereals, Breakfast	G	83	October 1969
Cheese	I	95	October 1970
Cigarette Lighters	F	114	May 1972
Cigars and Cigarillos	F	104	July 1971
Cleaners and Scourers	I	91	June 1970
Clocks and Watches	B	100	March 1971
-	Swi	117	August 1972
-	F	136	March 1974
-	I	139	June 1974
Coffee and Tea	G	107	October 1971
-	B	116	July 1972
-	F	125	April 1973
-	N	134	January 1974

Subject	Country	Issue	Date
Confectionery	B	98	January 1971
-	Swi	119	October 1972
-	I	125	April 1973
Consumer Durables	Spn	88	March 1970
Contraceptives	G	130	September 1973
Convenience Desserts	F	134	January 1974
-	G	140	July 1974
Cookers - Gas and Electric	G	121	December 1972
Cooking Fats and Oils	B	134	January 1974
Cosmetics	N	91	June 1970
-	Swe	106	September 1971
Cut and Pipe Tobacco	G	137	April 1974
Cutlery	N	88	March 1970
-	G	118	September 1972
Dairy Products	I	137	April 1974
Deep Freezers and Refrigerators	B	97	December 1970
Deodorants	I	121	December 1972
Desserts - Convenience	F	134	January 1974
-	G	140	July 1974
Dessert Powders and Cake Mixes	N	104	July 1971
Diecast Toys	I	99	February 1971
Dietetic Foods	G	101	April 1971
Dishwashers	F	115	June 1972
-	G	133	December 1973
Disposable Paper Products	B	136	March 1974
Dolls and Soft Toys	I	129	August 1973
Domestic Heating (Central)	B	112	March 1972
-	N	118	September 1972
Domestic Space Heating	N	121	December 1972
Drinks - Soft	Spn	80	July 1969
-	B	92	July 1970
-	N	110	January 1972
-	G	131	October 1973
Edible Oils	F	92	July 1970
-	I	107	October 1971
Electric Razors	G	91	June 1970
Floor, Furniture and Carpet Maintenance Products	G	97	December 1970
Floor Coverings and Carpets	G	117	August 1972
-	B	126	May 1973
-	I	138	May 1974
Footwear	Swi	90	May 1970
Freezers and Refrigerators	N	136	March 1974
Frozen Foods	I	101	April 1971
Frozen Vegetables	Swe	95	October 1970
Fruit Juices and Soft Drinks	B	92	July 1970
Fruit and Vegetables - Canned	I	119	October 1972
-	N	122	January 1973
-	B	128	July 1973
-	D	131	October 1973
Furnishings	Spn	105	August 1971
Gas and Electric Cookers	G	121	December 1972
Glassware	I	82	September 1969
-	B	85	December 1969
-	F	94	September 1970
Hair-Care Products	I	103	June 1971
-	B	130	September 1973
-	G	139	June 1974
Heating - Central	B	112	March 1972
-	N	118	September 1972
Heating - Domestic (Space)	N	121	December 1972
Holidays - Package	B	138	May 1974

Subject	Country	Issue	Date
Hosiery - Women's	N	81	August 1969
-	F	87	February 1970
-	B	90	May 1970
Hosiery and Lingerie - Women's	G	111	February 1972
Household Maintenance Products	N	103	June 1971
-	F	(109	December 1971
-		(133	December 1973
-	B	115	June 1972
Insecticides	F	82	September 1969
-	G	94	September 1970
Jam	G	89	April 1970
-	F	122	January 1973
Knitwear	F	96	November 1970
-	A	99	February 1971
-	I	105	August 1971
-	N	120	November 1972
-	B	135	February 1974
Lighters	F	114	May 1972
-	G	129	August 1973
Lingerie	N	81	August 1969
-	B	90	May 1970
-	I	123	February 1973
Lingerie and Hosiery - Women's	N	81	August 1969
-	B	90	May 1970
-	G	111	February 1972
Luggage	F	90	May 1970
-	G	102	May 1971
Magazines - Women's	G	135	February 1974
Men's Toiletries	N	139	June 1974
Mineral Water	F	98	January 1971
Oils - Edible	F	92	July 1970
-	I	107	October 1971
Oils and Cooking Fats	B	134	January 1974
Oils - Sun	F	100	March 1971
Oral Hygiene Products	I	97	December 1970
Outerwear - Men's	N	84	November 1969
-	I	87	February 1970
-	G	123	February 1973
Package Holidays	B	138	May 1974
Packet and Canned Soup	N	98	January 1971
Paint and Wallpaper	B	124	March 1973
-	F	129	August 1973
-	N	138	May 1974
Paperbacks	G	87	February 1970
-	B	114	May 1972
-	F	120	November 1972
Paper Products, Disposable	B	136	March 1974
Pasta	B	80	July 1969
-	I	86	January 1970
Pens, Pencils and Ballpoints	G	85	December 1969
Personal Freshness Products	G	109	December 1971
-	N	112	March 1972
Petfoods	N	86	January 1970
-	B	110	January 1972
Pharmaceuticals	N	106	September 1971
-	I	133	December 1973

Subject	Country	Issue	Date
Photographic Goods	Swi	96	November 1970
-	N	108	November 1971
-	F	119	October 1972
-	B	123	February 1973
-	I	135	February 1974
Pipe and Cut Tobacco	G	137	April 1974
Pipes	F	119	October 1972
Processed Fruit and Vegetables	Spn	92	July 1970
Radio and Television	B	82	September 1969
-	I	109	December 1971
-	N	124	March 1973
Rainwear	G	93	August 1970
-	B	120	November 1972
Razors - Electric	G	91	June 1970
Records, Tapes and Cassettes	F	102	May 1971
Refrigerators and Freezers	N	136	March 1974
Refrigerators and Deep Freezers	B	97	December 1970
Refrigerators and Washing Machines	Swi	85	December 1969
Rubber Goods	B	81	August 1969
Savoury Sauces and Soups	F	140	July 1974
Scarves, Ties and Shirts	I	111	February 1972
Scourers and Cleaners	I	91	June 1970
Selected Household Maintenance Products	N	103	June 1971
-	F	(109	December 1971
-		(133	December 1973
-	B	115	June 1972
Sewing Machines	N	100	March 1971
-	G	103	June 1971
-	F	124	March 1973
Shaving Products	G	127	June 1973
-	I	130	September 1973
Shirts and Ties	F	132	November 1973
Shirts, Ties and Scarves	I	111	February 1972
Slimming Foods	F	80	July 1969
Small Domestic Appliances	F	106	September 1971
Soft Drinks	Spn	80	July 1969
-	N	110	January 1972
-	G	131	October 1973
Soft Drinks and Fruit Juices	B	92	July 1970
Soft Toys and Dolls	I	129	August 1973
Sound Reproducing Equipment	G	115	June 1972
Soups and Savoury Sauces	F	140	July 1974
Soups - Packet and Canned	N	98	January 1971
Space Heating Equipment	N	121	December 1972
Spirits and Wines	I	89	April 1970
-	G	113	April 1972
-	B	122	January 1973
-	N	131	October 1973
Sports Equipment	B	132	November 1973
Sportswear	B	102	May 1971
Stationery	B	94	September 1970
Sun-Tan Products	F	100	March 1971
-	I	127	June 1973
Tapes, Cassettes and Records	F	102	May 1971
Tea and Coffee	G	107	October 1971
-	B	116	July 1972
-	F	125	April 1973
-	N	134	January 1974

Subject	Country	Issue	Date
Television and Radio	B	82	September 1969
-	I	109	December 1971
-	N	124	March 1973
Textile Floor Coverings	G	117	August 1972
Textile Floor Coverings and Carpets	I	138	May 1974
Ties and Shirts	F	132	November 1973
Ties, Shirts and Scarves	I	111	February 1972
Tobacco Products	F	83	October 1969
-	A	86	January 1970
-	N	89	April 1970
-	Spn	101	April 1971
-	I	113	April 1972
Tobacco - Cut	N	128	July 1973
Tobacco - Cut and Pipe	G	137	April 1974
Toiletries - Men's	F	88	March 1970
-	N	139	June 1974
Toys	B	(84	November 1969
		(117	August 1972
-	G	105	August 1971
-	Swe	111	February 1972
-	I	129	August 1973
Umbrellas	G	99	February 1971
Vegetables - Canned	F	110	January 1972
Vegetables - Frozen	Swe	95	October 1970
Vegetables and Fruit - Canned	I	119	October 1972
-	N	122	January 1973
-	B	128	July 1973
-	D	131	October 1973
Wallpaper and Paint	B	124	March 1973
-	F	129	August 1973
-	N	138	May 1974
Washing Machines	F	112	March 1972
Washing Machines and Refrigerators	Swi	85	December 1969
Watches and Clocks	B	100	March 1971
-	Swi	117	August 1972
-	F	136	March 1974
-	I	139	June 1974
Wines	F	137	April 1974
Wines and Spirits	G	113	April 1972
-	B	122	January 1973
-	N	131	October 1973
Women's Lingerie and Corsetry	I	123	February 1973
Women's Lingerie and Hosiery	N	81	August 1969
-	F	87	February 1970
-	B	90	May 1970
-	G	111	February 1972
Women's Magazines	G	135	February 1974

	Issue	Date
Austria		
Knitwear	99	February 1971
Tobacco	86	January 1970
Belgium		
Bedding and Blankets	108	November 1971
Beer	104	July 1971
Biscuits	107	October 1971
Canned Fruit and Vegetables	128	July 1973
Carpets and Floor Coverings	126	May 1973
Central Heating	112	March 1972
Clocks and Watches	100	March 1971
Coffee and Tea	116	July 1972
Confectionery	98	January 1971
Deep Freezers and Refrigerators	97	December 1970
Disposable Paper Products	136	March 1974
Domestic Central Heating	112	March 1972
Fats and Oils - Edible	134	January 1974
Floor Coverings and Carpets	126	May 1973
Fruit Juices and Soft Drinks	92	July 1970
Fruit and Vegetables - Canned	128	July 1973
Glassware	85	December 1969
Hair Care Products	130	September 1973
Heating - Domestic Central	112	March 1972
Hosiery and Lingerie - Women's	90	May 1970
Household Maintenance Products	115	June 1972
Knitwear	135	February 1974
Oils and Fats - Edible	134	January 1974
Package Holidays	138	May 1974
Paint and Wallpaper	124	March 1973
Paper Products - Disposable	136	March 1974
Paperbacks	114	May 1972
Pasta	80	July 1969
Petfoods	110	January 1972
Photographic Goods	123	February 1973
Radio and Television	82	September 1969
Rainwear	120	November 1972
Refrigerators and Deep Freezers	97	December 1970
Rubber Goods	81	August 1969
Selected Household Maintenance Products	115	June 1972
Soft Drinks and Fruit Juices	92	July 1970
Spirits and Wines	122	January 1973
Sports Equipment	132	November 1973
Sportswear	102	May 1971
Stationery	94	September 1970
Tea and Coffee	116	July 1972
Television and Radio	82	September 1969
Toys	84	November 1969
-	117	August 1972
Vegetables and Fruit - Canned	128	July 1973

	Issue	Date
Wallpaper and Paint	124	March 1973
Watches and Clocks	100	March 1971
Wines and Spirits	122	January 1973
Women's Hosiery and Lingerie	90	May 1970
Denmark		
Canned Fruit and Vegetables	131	October 1973
France		
Baby Foods	116	July 1972
Bath Products	118	September 1972
Beer	128	July 1973
Blankets	126	May 1973
Camping Equipment	84	November 1969
Canned Vegetables	110	January 1972
Carpets	108	November 1971
Cassettes, Tapes and Records	102	May 1971
Cigarette Lighters	114	May 1972
Cigars and Cigarillos	104	July 1971
Clocks and Watches	136	March 1974
Coffee and Tea	125	April 1973
Convenience Desserts	134	January 1974
Dishwashers	115	June 1972
Edible Oils	92	July 1970
Glassware	94	September 1970
Hosiery - Women's	87	February 1970
Household Maintenance Products	133	December 1973
Insecticides	82	September 1969
Jam	122	January 1973
Knitted Outerwear	96	November 1970
Lighters	114	May 1972
Luggage	90	May 1970
Men's Toiletries	88	March 1970
Mineral Water	98	January 1971
Oils - Edible	92	July 1970
Outerwear - Knitted	96	November 1970
Paint and Wallpaper	129	August 1973
Paperbacks	120	November 1972
Pipes	119	October 1972
Records, Tapes and Cassettes	102	May 1971
Savoury Sauces and Soups	140	July 1974
Selected Household Maintenance Products	109	December 1971
-	133	December 1973
Sewing Machines	124	March 1973
Shirts and Ties	132	November 1973
Slimming Foods	80	July 1969
Small Domestic Appliances	106	September 1971
Soups and Savoury Sauces	140	July 1974
Sun-Tan Products	100	March 1971
Tapes, Cassettes and Records	102	May 1971
Tea and Coffee	125	April 1973
Ties and Shirts	132	November 1973

	Issue	Date
Tobacco	83	October 1969
Toiletries - Men's	88	March 1970
Vegetables - Canned	110	January 1972
Wallpaper and Paint	129	August 1973
Washing Machines	112	March 1972
Watches and Clocks	136	March 1974
Wines	137	April 1974
Germany		
Ballpoints, Pens and Pencils	85	December 1969
Beer	95	October 1970
Bread - Industrial	125	April 1973
Breakfast Cereals	83	October 1969
Camping Equipment	81	August 1969
Carpets	117	August 1972
Carpet, Floor and Furniture Maintenance Products	97	December 1970
Cereals - Breakfast	83	October 1969
Coffee and Tea	107	October 1971
Convenience Desserts	140	July 1974
Contraceptives	130	September 1973
Cookers - Gas and Electric	121	December 1972
Cut and Pipe Tobacco	137	April 1974
Cutlery	118	September 1972
Desserts - Convenience	140	July 1974
Dietetic Foods	101	April 1971
Dishwashers	133	December 1973
Electric Razors	91	June 1970
Floor, Furniture and Carpet Maintenance Products	97	December 1970
Floor Coverings and Carpets	117	August 1972
Gas and Electric Cookers	121	December 1972
Hair Care Products	139	June 1974
Insecticides	94	September 1970
Jam	89	April 1970
Lighters	129	August 1973
Lingerie and Hosiery - Women's	111	February 1972
Luggage	102	May 1971
Magazines - Women's	135	February 1974
Outerwear - Men's	123	February 1973
Paperbacks	87	February 1970
Pens, Pencils and Ballpoints	85	December 1969
Personal Freshness Products	109	December 1971
Rainwear	93	August 1970
Razors - Electric	91	June 1970
Sewing Machines	103	June 1971
Shaving Products	127	June 1973
Soft Drinks	131	October 1973
Sound Reproducing Equipment	115	June 1972
Spirits and Wines	113	April 1972
Tea and Coffee	107	October 1971
Textile Floor Coverings	117	August 1972

	Issue	Date
Tobacco - Cut and Pipe	137	April 1974
Toys	105	August 1971
Umbrellas	99	February 1971
Variety Chain and Department Stores	101	April 1971
Wines and Spirits	113	April 1972
Women's Magazines	135	February 1974

Italy

Beer	83	October 1969
Biscuits	116	July 1972
Camping Equipment	93	August 1970
Canned Vegetables and Fruit	119	October 1972
Carpets and Textile Floor Coverings	138	May 1974
Cheese	95	October 1970
Cleaners and Scourers	91	June 1970
Clocks and Watches	139	June 1974
Confectionery	125	April 1973
Dairy Products	137	April 1974
Deodorants	121	December 1972
Diecast Toys	99	February 1971
Dolls and Soft Toys	129	August 1973
Edible Oils	107	October 1971
Floor Coverings	138	May 1974
Frozen Foods	101	April 1971
Glassware	82	September 1969
Hair Care Products	103	June 1971
Knitwear	105	August 1971
Lingerie	123	February 1973
Men's Outerwear	87	February 1970
Oils - Edible	107	October 1971
Oral Hygiene Products	97	December 1970
Outerwear - Men's	87	February 1970
Pasta	86	January 1970
Pharmaceuticals	133	December 1973
Photographic Goods	135	February 1974
Radio and Television	109	December 1971
Scourers and Cleaners	91	June 1970
Shaving Lotions and Creams	130	September 1973
Shirts, Ties and Scarves	111	February 1972
Soft Toys and Dolls	129	August 1973
Spirits and Wines	89	April 1970
Sun Products	127	June 1973
Television and Radio	109	December 1971
Textile Floor Coverings and Carpets	138	May 1974
Tobacco Products	113	April 1972
Toys - Diecast	99	February 1971
Vegetables and Fruit - Canned	119	October 1972
Watches and Clocks	139	June 1974
Wines and Spirits	89	April 1970
Women's Lingerie and Corsetry	123	February 1973

	Issue	Date
Netherlands		
Bath Products	127	June 1973
Beer	140	July 1974
Bicycles and Mopeds	126	May 1973
Biscuits	113	April 1972
Blankets	96	November 1970
Cake Mixes and Dessert Powders	104	July 1971
Camping Equipment	114	May 1972
Canned Fruit and Vegetables	122	January 1973
Canned and Packet Soups	98	January 1971
Canned Vegetables	122	January 1973
Caravans	132	November 1973
Carpets	93	August 1970
Central Heating - Domestic	118	September 1972
Coffee and Tea	134	January 1974
Cosmetics	91	June 1970
Cut Tobacco	128	July 1973
Cutlery	88	March 1970
Dessert Powders and Cake Mixes	104	July 1971
Domestic Central Heating	118	September 1972
Domestic Space Heating	121	December 1972
Freezers and Refrigerators	136	March 1974
Heating - Central	118	September 1972
Heating - Space	121	December 1972
Hosiery and Lingerie - Women's	81	August 1969
Household Maintenance Products	103	June 1971
Knitwear	120	November 1972
Men's Toiletries	139	June 1974
Outerwear - Men's	84	November 1969
Packet and Canned Soups	98	January 1971
Paint and Wallpaper	138	May 1974
Personal Freshness Products	112	March 1972
Petfoods	86	January 1970
Pharmaceuticals	106	September 1971
Photographic Goods	108	November 1971
Radio and Television	124	March 1973
Refrigerators and Freezers	136	March 1974
Selected Household Maintenance Products	103	June 1971
Sewing Machines	100	March 1971
Soft Drinks	110	January 1972
Space Heating	121	December 1972
Spirits and Wines	131	October 1973
Tea and Coffee	134	January 1974
Television and Radio	124	March 1973
Tobacco - Cut	128	July 1973
Tobacco Products	89	April 1970
Toiletries - Men's	139	June 1974
Wallpaper and Paint	138	May 1974
Wines and Spirits	131	October 1973
Women's Hosiery and Lingerie	81	August 1969

	Issue	Date
Spain		
Consumer Durables	88	March 1970
Furnishings	105	August 1971
Processed Fruit and Vegetables	92	July 1970
Soft Drinks	80	July 1969
Tobacco Products	101	April 1971
Sweden		
Cosmetics	106	September 1971
Frozen Vegetables	95	October 1970
Toys	111	February 1972
Switzerland		
Cameras	96	November 1970
Clocks and Watches	117	August 1972
Confectionery	119	October 1972
Footwear	90	May 1970
Refrigerators	85	December 1969
Washing Machines	85	December 1969
Watches and Clocks	117	August 1972

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